

CORE SKILLS

TOOLS & TECH

Figma & Figma AI Jira HTML & CSS

iOS Guidelines Material Design

AI & VIBE CODING

Claude Perplexity Midjourney v0

Lovable Cursor Vibe Coding

AI Interaction Design

UX METHODS

User Research Usability Testing

A/B Testing Journey Mapping

Information Architecture

Design Thinking UX Writing

DESIGN CRAFT

Wireframing High-Fidelity Mockups

Microinteractions Responsive Design

Design Systems Data Visualisation

STANDARDS

WCAG 2.1 AA Accessibility

Front-End Coding Literacy

STRATEGY & PROCESS

Product Strategy Agile & Scrum

Data-Driven Design

LOCATION & VISA

Cremorne, NSW, Australia

Visa: Permanent Resident (PR)

EDUCATION

Graphic Design

British Higher School of Art and Design

Moscow, 2018

BA — Journalism

Southern Federal University

Rostov-on-Don, Russia, 2012

CERTIFICATIONS

ServiceNow Certified

UX & UI Design Fundamentals, 2025

Scrum Master

Sberbank Corporate University, 2020–21

Motion Design — BBE, Moscow, 2020

IELTS — Cass Training College, Sydney, 2023

LANGUAGES

English — Professional Working

Russian — Native

PROFILE

UX/UI designer with **8+ years of experience** across IT, finance, and enterprise solutions — spanning startups and large corporations in Europe and Australia. Core strength: making sense of **highly complex systems** and turning them into intuitive, scalable experiences. Currently sole UX/UI Designer for the APAC region at Cognizant, leading ServiceNow design for major enterprise clients. I navigate multiple stakeholder layers, balance platform feasibility with WCAG 2.1 AA standards, and deliver solutions that meaningfully improve workflows for enterprise-scale teams.

KEY ACHIEVEMENTS

170,000+

End users served across Cognizant enterprise clients

–60%

Support complaints reduced at Sberbank via UX optimisation

Top 20

National tech media ranking + UN WSIS Media nomination

Acquired

Fintech MVP led to bank acquisition — 1st such deal in Russia

EXPERIENCE

Senior UX/UI Designer

March 2024 – Present

Cognizant / Thirdera | Sydney, NSW, Australia

- Deliver end-to-end experience design across CSM and Employee Center implementations for enterprise clients including BHP, Orica, Bunnings, Chemist Warehouse, ESSSuper, Aussie Broadband, John Holland Group, and HOYA, collectively serving **170,000+ end users** across mining, retail, finance, telecommunications, construction, and global technology sectors, as well as citizen-facing portals for the Department of Conservation New Zealand.
- Facilitate stakeholder workshops across IT, operations, and business teams to align priorities and define design direction early, balancing platform feasibility with WCAG 2.1 AA accessibility standards. Working across Now Experience and UI Builder, I translate complex enterprise requirements into scalable, user-centred solutions that reduce service friction and improve self-service adoption at scale.

Community & Design Consultant

May 2025 – Present

KANGARU | Sydney / Melbourne, Australia

Started as a design consultant for KANGARU — a Russian-speaking IT community connecting developers, startup founders, and tech professionals — and grew the role into shaping community standards as the community expanded.

- Led visual identity, event materials, and creative direction for the Sydney community.
- Supported the community's expansion into Melbourne (Mar 2026), helping define brand voice & tone and design standards to keep the experience consistent across cities.
- Designed event materials and creative assets for meetups and networking events connecting developers, founders, and tech professionals.
- Established visual and communication guidelines now used as the reference standard for new city chapters.

UX/UI Designer — Relocation to Australia

Oct 2022 – Feb 2024

STRUXO • BOW Shock App • Ugotravel.ru • Qliqinvest.ru | Sydney, Australia

- Developed end-to-end UX design vision through research, prototyping, and user testing for a space-industry app, a travel startup, and an investment platform.
- Created storyboards, user flows, site maps, and high-fidelity prototypes; mentored junior designers on career growth.

CORE SKILLS

TOOLS & TECH

- Figma & Figma AI
- Jira
- HTML & CSS
- iOS Guidelines
- Material Design

AI & VIBE CODING

- Claude
- Perplexity
- Midjourney
- v0
- Lovable
- Cursor
- Vibe Coding
- AI Interaction Design

UX METHODS

- User Research
- Usability Testing
- A/B Testing
- Journey Mapping
- Information Architecture
- Design Thinking
- UX Writing

DESIGN CRAFT

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- Microinteractions
- Responsive Design
- Design Systems
- Data Visualisation

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- Accessibility
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EXPERIENCE — CONTINUED

Senior UX/UI Designer & Scrum Master

Oct 2020 – Sep 2022

Sberbank of Russia | Moscow (50M+ clients)

- Supported 30+ services across multiple platforms; automation reduced complex task completion from weeks to hours.
- Reduced support complaints by **60%** through UX optimisation and CSI; cut costs by training product owners in customer development and promoting Figma component automation.
- Ensured Design System adoption across teams; ran Design Thinking workshops and Design Sprints for clients; facilitated Scrum rituals.
- Received two promotions; mentored new designers and UX researchers.

Middle UX/UI Designer

Oct 2018 – Sep 2020

The IT Department of Moscow Government (ICT.Moscow) | Moscow

- Launched and expanded a platform connecting Moscow's IT ecosystem — ranked **top-20 tech media nationwide**, nominated for the UN WSIS Media category award.
- Led 10+ special projects on Blockchain, VR/AR, AI, and 5G; conducted user research and heat-map analysis; managed an illustrator; expanded the platform with an English version.
- Received a promotion for outstanding performance.

UX/UI Designer

Oct 2017 – Sep 2018

ECOMBANK | Moscow

- Designed the web interface MVP for a fintech startup; the startup was **acquired by one of Russia's largest banks** — one of the first startup acquisitions of its kind in Russia.

Editor & Correspondent

Aug 2015 – Aug 2018

Elle Magazine & Kommersant Publishing House | Moscow

- Crafted content for print and web, interviewed key figures, edited freelance contributors, monitored and composed news articles.